



2017 FOOD VENDOR INFORMATION & APPLICATION

Please submit applications via e-mail to info@jimmierodgers.com
by January 15, 2017

GENERAL INFORMATION:

The Jimmie Rodgers Music Festival is the oldest and longest running community festival in the state of Mississippi and one of the oldest music festivals in the United States. The festival is a showcase for contemporary artists of the Americana roots music genres of folk, bluegrass, country, gospel and blues. The festival was founded in 1953 when Hank Snow and Ernest Tubb spearheaded an effort to pay tribute to Jimmie Rodgers on the 20th anniversary of his death. Elvis Presley, Faith Hill and Merle Haggard have all appeared at the festival. Over the last two years, the show has featured performances by Jason Isbell, Steep Canyon Rangers, The Lone Bellow, Keller Williams, Lucinda Williams and many others.

Held the first weekend of May in downtown Meridian on City Hall Green, the festival features two stages of music, a food court with Southern delicacies, a talent show and classic car show.

FESTIVAL TIMES:

The Jimmie Rodgers Music Festival will be held on Friday and Saturday, May 5th and 6th at City Hall Green in downtown Meridian, Mississippi. Gates open at 5:00pm on Friday, and at Noon on Saturday. The festival will end around 10:00pm each night. This is an outdoor street festival and will be held rain or shine.

FEES:

The fee is \$20/linear foot on the sales side of your space. For example, a 10' tent space costs \$200. A 14' trailer costs \$280. The depth of your space is not a factor in the price. Each space has about 20' of depth.

All fees should be paid by February 19, 2017.

DO NOT SEND YOUR FEE UNTIL AFTER YOU HAVE BEEN NOTIFIED OF YOUR ACCEPTANCE.

Fees can be mailed to Jimmie Rodgers Foundation, Inc., P.O. Box 2170, Meridian, MS 39302.



FOOD VENDOR APPLICATION

Business Name: _____

Proprietor or Event Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Primary Phone: _____ Secondary Phone: _____

Email: _____ (your acceptance information will be sent here)

All fees are for Friday and Saturday. Participants are required to remain open during all Festival hours.

Please provide the dimensions of your operation and photos of your setup.

Power Needs:

No Electricity Needed

Electricity Needed (if checked, please fill out Electricity Needs section below)

Using Propane

Electricity Needs: _____



Hold Harmless Clause:

Vendor, its officers, and members shall hold harmless and defend the Jimmie Rodgers Foundation, City of Meridian, ardenland, LLC, McFarland Productions, Inc. and their agents, officers and volunteers from all liability, judgments, suits, costs and actions, including attorneys' fees and all costs of litigation of every kind and description brought or rendered against Jimmie Rodgers Foundation, City of Meridian, ardenland, LLC, and McFarland Productions, Inc. as a result of loss, damage, or injury of persons or property by reason of any act or failure to act by its officers, members or volunteers.

Signature of Applicant & Business Name

Print Name of Applicant & Date



Booth Spaces/Policies:

Booth Spaces are on asphalt.

Each vendor will be provided a space according to the fee paid. Each space is about 20' deep.

Vendors are responsible for providing all booth structures, tables, chairs, and other necessities suitable for outdoor use and constructed to withstand crowds and wind.

Vendors are responsible for ensuring that their tent is properly secured, especially in the case of rain or wind. All tents must be secured by the use of substantial weights.

Vendors are responsible for providing their own lighting for after sundown.

Vendors are responsible for proper insurance and protection of their equipment and items. The festival is not responsible for damage to equipment, items, or structures due to weather or unrelated incidents. Each vendor is responsible for his/her own booth in case of damage or loss. Vendors will be held liable for any damage made by their tents or structures.

Booth assignments are at the sole discretion of the festival and are not interchangeable.

Vendors must be present during the entire festival. Vendors who sell all of their goods must remain with their booths for the duration of the festival. Vendors who break down displays or depart before closing time on either day of the festival will not be allowed to return the following day or to future festivals unless proof of an emergency is presented.



IMPORTANT INFORMATION

The following must be submitted at the time of application:

- ◆ Completed application
- ◆ Proposed menu
- ◆ Photos and dimensions of vendor booth setup
- ◆ Signed and dated Hold Harmless Clause

Please submit all materials via e-mail to info@jimmierodgers.com by January 15, 2017.

Vendors will be notified by email of their acceptance by January 30, 2017. Failure to submit required information will delay this process. The Committee's decision is based on the needs of the Jimmie Rodgers Music Festival and the decision is final.

All fees should be paid by February 19, 2017. Fees must be mailed to Jimmie Rodgers Foundation, Inc., P.O. Box 2170, Meridian, MS 39302.

UPON ACCEPTANCE, ALL FOOD VENDORS WILL BE REQUIRED TO PROVIDE A CERTIFICATE OF INSURANCE NAMING "JIMMIE RODGERS FOUNDATION," "CITY OF MERIDIAN," "ardenland, LLC" and "McFarland Productions, Inc." AS ADDITIONAL INSURED. WE MUST RECEIVE THIS CERTIFICATE BY APRIL 1, 2107, OR YOU WILL NOT BE ALLOWED TO PARTICIPATE.

Invited vendors will receive space assignments and set up information in mid-April.

Please be sure to provide your email address.